

# PRESS RELEASE

October 16, 2018

## Reliable Controls Appoints Regional Sales Manager, China

Reliable Controls is pleased to announce the appointment of Alexander Song to Regional Sales Manager, China.



Victoria, BC, Canada – Reliable Controls is pleased to announce the appointment of Alexander Song to the position of Regional Sales Manager, China.

Alexander is joining the Reliable Controls China team and will work out of the company's Shanghai office. He will report directly to Ian Giles, Vice President of Sales & Marketing, Asia-Pacific region.

Alexander brings with him over 20 years of sales and marketing experience with a strong background in the mechanical and HVAC industries.

Reliable Controls sales, installation, service, and support are all performed by a growing network of independent, factory-trained Authorized Dealers. Each dealer is committed to the green

building controls industry and to providing total customer satisfaction. All dealers are supported by Reliable Controls Regional Sales Managers and Application Engineers in their region. With the appointment of Alexander Song, Reliable Controls expects to strengthen customer support and satisfaction in the growing Asia-Pacific region.

Learn more about Reliable Controls Authorized Dealers:

<https://www.reliablecontrols.com/sales/>

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