

# PRESS RELEASE

October 1, 2021

## **New regional sales manager Dennis King ready to grow Reliable Controls in California**



Victoria, BC, Canada – Reliable Controls is excited to announce Dennis King as regional sales manager for California. Dennis will be responsible for strategic sales management and developing Reliable Controls Authorized Dealer and customer relationships across the state, which is a newly created sales region for the company.

“Together with our friends and partners in the Reliable Controls Authorized Dealer network around the world, we strive every day to be people and technology you can rely on,” says Levi Tully, EVP of Sales. “People come first. We are very excited to welcome another experienced built-environment professional to our team who shares both this philosophy and a drive to help our dealers and customers. Dennis will be an excellent addition to our team and support for our dealer network throughout California. We are eager for what we will achieve together.”

Dennis brings over 25 years of controls-industry experience as an energy and regional sales manager for American Auto-Matrix, Siemens, and Honeywell. His specialized expertise in energy efficiency and sustainability for the built environment as a certified energy manager and LEED AP, together with his passion for providing unparalleled customer service, will be a tremendous benefit to the Reliable Controls Authorized Dealer network and allow the company to grow its presence in California.

Dennis is also a recreational pilot. He lives with his family in Upland, California.

Reliable Controls is a worldwide leader in building automation and controls, with over 240 factory-certified partners in more than 45 countries and a LEED Platinum-certified corporate office and manufacturing facility in Victoria, Canada.

Find a Reliable Controls Authorized Dealer near you:  
[reliablecontrols.com/sales](https://reliablecontrols.com/sales)