

# PRESS RELEASE

February 3, 2023

## Reliable Controls launches online newsroom to share news, product tips, industry insights, and more



Victoria, BC—Reliable Controls, a global leader in building automation and controls, unveiled a new online platform this month, to share industry news, product updates, videos, tech tips, best practices, and more.

“We’re excited to start communicating with a larger audience,” said Cameron Lutz, senior marketing manager at Reliable Controls. “Between our staff, Authorized Dealers, partners, and colleagues, we have a lot of industry knowledge to share.”

The [Resource Newsroom](#) carries forward the company’s 20+-year tradition of publishing a monthly newsletter and quarterly magazine to facilitate an exchange of thoughts, provide corporate updates, and help Reliable Controls Authorized Dealers provide outstanding service to current and potential customers. Driven by input from Reliable Controls experts, peripheral partners, industry influencers, and dealers, the Resource Newsroom is updated weekly and provides on-the-ground perspectives on building sustainability and automation.

Currently featured in the Resource Newsroom are [dealer insights on automating growing operations](#), the nine elements of the Reliable Controls [ART of Building Sustainability](#), tips about [PID loops](#) and [control loops](#), insight into [ASHRAE Guideline 36 for high-performance HVAC](#) systems, and more. The platform intuitively presents trending articles, featured videos, press releases, trade show information, project profiles, and suggestions on what to read next. Readers can filter content by year or author, or browse by category.

“Our marketing team really hit it out of the park,” said Lutz. “I’m proud of what they’ve accomplished and what it will mean for our efforts to promote sustainable action in the built environment to as many people as possible.”

The Resource Newsroom continues the company’s strategy of forging valuable partnerships with industry leaders. Reliable Controls has over 200 factory-certified partners in more than 40 countries and a LEED Platinum-certified corporate office and manufacturing facility in Victoria, Canada.

Contact: Reliable Controls  
Phone: 250.475.2036  
Email: [info@reliablecontrols.com](mailto:info@reliablecontrols.com)

For more information, visit [reliablecontrols.com/news](https://reliablecontrols.com/news)